



mobiLead joins SYSTEMATIC to promote trust in a reliable and secured Internet Of Things (IoT)

Barcelona, Spain – March 3rd, 2015

mobiLead, 2014 Red Herring Europe Top 100 winner, world pioneer in QR Code, NFC and IoT technologies, today announced that it has joined the SYSTEMATIC cluster, and its technology group Digital Trust and Security.

<http://mobilead.eu/mobilead-joins-systematic-to-promote-trust-in-a-reliable-and-secured-internet-of-things-iot/>



The security risks in the Internet of Things field cannot be treated without significant innovations in software technology and architecture. Solutions must also address some critical challenges such as privacy by design, interoperability, performance and scalability.

Because of its commitment to promoting standards and best practices, its technical expertise, mobiLead is proud to join the SYSTEMATIC cluster.

As a France Brevets selected partner, an investment fund dedicated to international patent licensing, mobiLead holds several patents in the Internet of Things field, enabling the creation and management of billions of unique and secured identifiers. mobiLead is involved in interactive packaging, unitary tracking, brand protection and anti-counterfeiting solutions.

From the 2nd to the 5th of March 2015, in partnership with Business France (formerly Ubifrance), mobiLead will showcase its technology on the French Pavilion (Hall 5 Stand 5B61) at Mobile World Congress in Barcelona, Spain.

About mobiLead sas

mobiLead, Internet of Things enabler, develops and operates a disruptive NFC and QR Code tag management platform that makes linking upwards of billions of individual manufactured objects, products packaging, and documents to value added online services. mobiLead is an expert on NFC, QR Code and the Internet of Things technologies (IoT) at AFNOR, member of ISO (International Organization for Standardization). mobiLead is a member of AIPIA, CNRFID, participates in W3C and GS1 initiatives.



About Systematic Paris-Region

At the heart of digital and software development infrastructures, the Systematic Cluster for International Competitiveness in the Paris Region brings together more than 800 key players in the sectors of industry, SMEs and science at the intersection between eight technological markets with a strong social dimension. Through its nine Technology Groups, Systematic Paris-Region manages a whole community and deploys its expertise to encourage collaborative innovation.



<http://mobilead.eu>
<http://twitter.com/mobilead>
contact@mobilead.eu